

SHAHANA

[Freelance Digital Marketer](#)



More Clicks. More Conversions. More Growth.

About

Hello, I'm Shahana. I completed my Bachelor's degree in English from Calicut University and a Digital Marketing Course from IPCS Global, Perinthalmanna.

I am passionate about digital marketing, and my goal is to build my career as [a freelance digital marketer](#), helping small businesses and personal brands grow online with effective and budget-friendly strategies.

Services

As a [freelance digital marketer](#), here are the services I can provide to help your business grow online:

- **Search Engine Optimization (SEO)**
Improve your website's ranking on Google so your customers can easily find you when they search for your products or services.
- **Social Media Marketing (SMM)**
Create and manage engaging posts and stories on platforms like Facebook and Instagram to build your brand's online presence and connect with your audience.
- **Content Writing**
Write clear, relevant, and SEO-friendly website pages and blog posts that attract and inform your readers.

- **Email Marketing**

Craft simple and effective email campaigns to directly reach your customers, foster relationships, and boost sales.

- **Google Ads (Basic)**

Set up and manage basic Google Ads campaigns to reach more customers quickly with targeted advertising.

- **Basic Analytics**

Monitor and understand website and campaign performance to improve your marketing strategies over time.

I aim to deliver practical, affordable, and result-oriented services tailored to your business goals.

Future Goals

My goal is to become a successful [freelance digital marketer](#), helping small businesses confidently and affordably build their online presence.

THANK YOU



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